



Walk this Way! Start a Walking Club – Quickstart Guide



What to Do

[Learn more](#)

Select from the Play program choices or your own ideas

- Work with your team to determine the best schedule for a walking club at your school (before, during, after, ... all three?)
- Identify walking routes that are safe and easy to access
- Add occasional “extra” community events to build interest and grow your club



Who Can Help

[Learn more](#)

Get key people to support your plan

- Principal
- Teachers or Parent Volunteers (to supervise)
- Students



Build Interest

[Learn more](#)

Let students, parents, and others in the school community know what you are doing, and get their input

- Create flyers and poster highlighting the Play
- Send information home to families
- Highlight the number of miles walked by participants and your club as a whole



Share Your Results

[Learn more](#)

Highlight your successes and recruit!

- Use posters, eNewsletters, and your school’s social media to highlight each goal your club meets
- Send home awareness information for all families and invite them to participate. Celebrate each success!



Community

[Learn more](#)

Find ways to make this Play last

- Organize events like a [walking school bus](#)
- Create a community committee to keep it going